

**WSOC-TV**

<b>Agency Name:</b>	GMMB	<b>Todays date:</b>	11/1/2012	
<b>Advertiser Name:</b>	Barack Obama	<b>Invoice Nbr.:</b>		
<input checked="" type="checkbox"/> Credit	<input type="checkbox"/> Debit	<input type="checkbox"/> Refund	<input type="checkbox"/> Transfer	<b>OSI Contract #</b>
<input type="checkbox"/> Agency #	<input type="checkbox"/> Advertiser #	<input type="checkbox"/> Order Type	325181	
<b>Date Aired:</b> _____		<b>Time Aired:</b> _____		
<b>A/E Name:</b> Andrea Moore		<b>A/E Number:</b> _____ <b>Ntl. Rep Nbr:</b> _____		
<b>Billed at Rate:</b> _____		<b>Corrected Rate:</b> _____		
<b>Gross Credit/Debit:</b> \$2,825.00		<b>Net Credit/Debit:</b> \$2,401.25		

**REASON FOR ADJUSTMENT:****SALES**

- Agency Commission Adj.
- Sales Ordering Error
- Makegood Error
- Rate Adjustment
- Telerep Ordering Error
- Telerep Makegood Error
- Spots Double Ordered

**OTHER**

- Carting Error
- Technical Difficulty
- Network Overrun
- Invoice Billing Error
- Computer Conv. Error
- Production Billing Adj.
- Internet

**TRAFFIC**

- Product Conflict
- Poor Rotation
- Incorrect Media
- Outside Time Period
- Order Entry Error

**EXPLANATION:**

credit due rebates for the week of 10/22- dollars are being respent

11/2 fri 8-9p 1x \$2000

11/3 sat 730-8p 1x \$525

11/4 sun 10-1030a 1x \$300



Approved for Sales

Approved for Accounting



WSOCTV

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.



WSOC-TV

WSOC-TV  
1901 North Tryon Street  
Charlotte, NC 28206-2700

Greer, Margolis, Mitchell & Associates  
3050 K Street NW  
Washington, DC 20007

Date Entered: 08/02/12

Last Modified: 11/01/12

Entered By: Jill Hipskind

CO-OP: No

Headline #: 0620361

Demo:

Order Type: Normal

Package Deal:

Commission %: 15.00

Commission: \$14,546.25

Net Total: \$82,428.75

Sales Tax:

Comments:

**Contract # 325181**

Schedule Dates 10/23/12-11/04/12

Advertiser: Pol/B Obama/D/Pre/US (16256)  
Agency: Greer, Margolis, Mitchell & Associates (2890)  
Product: Political - Federal Candidate (1067)  
Brand: 1537/OBAMA FOR AMERICA (134149)  
Salesperson: Telerep/Philadelphia, Philadelphia (1057)

Sales Office: Telerep/Philadelphia  
Buyer Name: BASSETT,LAURA  
Phone/Fax: /

By Broadcast Month	Spots	Rate
Oct. 2012	61	\$81,600.00
Nov. 2012	7	\$15,375.00
<b>Grand Total:</b>	<b>68</b>	<b>\$96,975.00</b>

CPE: 95/101/1537  
Account Types: National/Political  
Billing Type: Standard  
Comments: OBAMA FOR AMERICA

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered		
36.1	Normal Line / Spot	10/26/12-10/26/12	5	:30	9P- 10P (EST)					1		1		1	\$3,000.00	\$3,000.00	Charlotte (WSOC)		10/19/12		
38.1	Normal Line / Spot	10/28/12-10/28/12	5	:30	7P- 8P (EST)						1		1		\$2,500.00	\$2,500.00	Charlotte (WSOC)		10/19/12		
39.1	Normal Line / Spot	10/28/12-10/28/12	5	:30	8P- 9P (EST)						1		1		\$6,000.00	\$6,000.00	Charlotte (WSOC)		10/19/12		
40.1	Normal Line / Spot	10/28/12-10/28/12	5	:30	9P- 10P (EST)						1		1		\$6,500.00	\$6,500.00	Charlotte (WSOC)		10/19/12		
43.2	Normal Line / Spot	10/29/12-10/29/12	4	:30	7A- 8A (EST)						1		1		\$1,075.00	\$1,075.00	Charlotte (WSOC)		10/22/12		
56.1	Normal Line / Spot	10/23/12-10/26/12	5	:30	5:30A- 6A (EST)						2		X	X	X	2	\$425.00	\$850.00	Charlotte (WSOC)		10/22/12
57.1	Normal Line / Spot	10/23/12-10/26/12	4	:30	6:30A- 7A (EST)						1		X	X	X	1	\$1,175.00	\$1,175.00	Charlotte (WSOC)		10/22/12
58.1	Normal Line / Spot	10/23/12-10/26/12	4	:30	8A- 9A (EST)						1		1	1	1	4	\$975.00	\$3,900.00	Charlotte (WSOC)		10/22/12
59.1	Normal Line / Spot	10/29/12-10/29/12	4	:30	8A- 9A (EST)						1		1		\$975.00	\$975.00	Charlotte (WSOC)		10/22/12		
60.0	Normal Line / Spot	10/23/12-10/23/12	5	:30	9P- 9:30P (EST)						1		X		1	\$3,500.00	\$3,500.00	Charlotte (WSOC)		10/22/12	
61.0	Normal Line / Spot	11/02/12-11/02/12	5	:30	8P- 9P (EST)						1		X		1	\$2,000.00	\$2,000.00	Charlotte (WSOC)		11/1/12	
62.0	Normal Line / Spot	11/03/12-11/03/12	4	:30	7:30P- 8P (EST)						1		X		1	\$525.00	\$525.00	Charlotte (WSOC)		11/1/12	
63.0	Normal Line / Spot	11/04/12-11/04/12	4	:30	10A- 10:30A (EST)						1		X		1	\$300.00	\$300.00	Charlotte (WSOC)		11/1/12	

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

FAX:

Accepted-Station:

Date:

Comments:

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.